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**CulayIT**

**Pampangang**

--Technology Advocates--



# Who is CulayIT?

## Tech Advocates of Pampanga

01

Let's start with, what is **CulayIT**?  
Kapampangan word: – **shout out; to call**

02

Our Aspiration:  
To propel Pampanga towards becoming a leading hub of technological innovation and advancement, fostering sustainable development and prosperity for all.

03

Our Purpose:  
Empower Pampanga's tech ecosystem through innovation, collaboration, and digital literacy, driving sustainable growth and prosperity.



**CulayIT** Pampanga

— TECHNOLOGY ADVOCATES —

# ICT Council of Pampanga

-- Information & Communication Technology --



# Who is CulayIT







# Logo Making Contest

Help CulayIT Pampanga to have an  
outstanding logo.



# Guidelines

*Note: By submitting an entry, participants agree to transfer all rights and ownership of the logo to CulayIT Pampanga upon selection as the winner.*

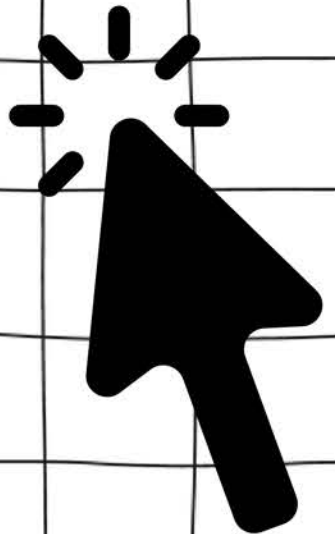
1. Eligibility: The contest is open to all **Grade 12 students (School Year 2023 to 2024) from the Province of Pampanga.**
2. Theme: The logo should reflect the spirit, values and mission of **CulayIT Pampanga.**
3. Originality: All entries **must be original creations of the participants.** Plagiarism or use of copyrighted material will result in disqualification.
4. Format: Submit entries in **digital format (JPEG or PNG)** with a resolution of 300 DPI. **Winning entry needs to submit a vector file (EPS).**
5. Submission: Participants may **only submit 1 entry** and it should be accompanied by a brief description explaining the concept behind the design. **Submissions should be uploaded in a Google Drive and the link sent to [logocontest@culayit.org](mailto:logocontest@culayit.org).**
6. Deadline: The **deadline for submissions is July 31, 2024.** Late entries will not be considered (based on Google Drive timestamp).
7. Judging: Entries will be judged based on **creativity, originality, relevance to the theme, and aesthetic appeal.** (See criteria in the next page)
8. Winner Announcement & Awarding: The winners will be announced in August 2024 & will be awarded in September 2024. The decision of the judging panel will be final.





# Criteria



1. **Creativity:** How innovative and unique is the design concept?
  2. **Originality:** Does the logo stand out and avoid clichés or common design elements?
  3. **Relevance:** Does the design effectively communicate the mission and values of CulayIT Pampanga?
  4. **Aesthetic Appeal:** Is the logo visually appealing and well-executed in terms of composition, color, and typography?
  5. **Concept Explanation:** Is the accompanying description clear and does it provide insight into the design process?
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# What to expect

In addition to tangible rewards, we will also be offering a range of intangible benefits to the winner.

## Recognition and Exposure

*Feature and highlight winning logos on CulayIT Pampanga's platforms, celebrating talented young designers. Winners receive certificates of achievement and present their designs at exclusive events hosted by CulayIT Pampanga.*



## Learning Opportunities

*Arrange a mentoring session for each winner, providing valuable guidance and feedback on their work.*

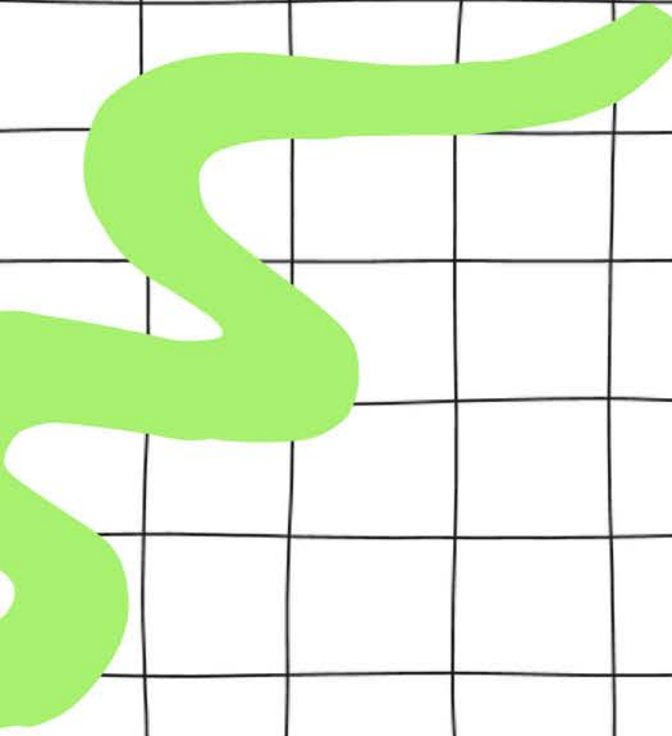


## Creative Tools and Supplies

*Gift cards or vouchers for local art supply stores, allowing winners to purchase materials to support their creative endeavors.*







**Prizes**

The winning entries will receive the prizes below, and the logo will be used as the official logo of CulayIT Pampanga

**1st Prize: Laptop**

**2nd Prize: Phone**

**3rd Prize: Tablet**

*Note: Specs to be announced soon*





# Thank you

[www.CulayIT.org](http://www.CulayIT.org)



<https://culayit.org/logo-contest-2024.pdf>

Scan to download contest guidelines